

TOBY TRAVIS • ILLUSION AND BEYOND®

PROMOTIONAL & PRINTING MATERIALS

Toby Travis has partnered with Minneapolis design firm **malley | norman** to produce high quality, eye-catching print materials to help you promote your upcoming Illusion and Beyond® show. Packages can be tailored to meet your needs and all materials will be customized with your venue and show information. Hosts for upcoming shows can choose to handle printing at a local print shop, or

malley | norman can take care of everything from design to printing to shipping for you. The information on this print sheet will help you decide what options will work best for your upcoming show. Use of these materials can help you promote your show in a professional and consistent manner that will increase attendance and excitement for your event. Samples available at www.tobytravis.org.

POSTERS		HANDBILLS			
11 x 17 - 4 color		8.5 x 5.5 - 4 color		8.5 x 5.5 b/w	
Qty.	Price	Qty.	Price	Qty.	Price
50	\$54.00	500	\$198.00	500	\$76.80
100	\$78.00	1,000	\$378.00	1,000	\$99.60
150	\$115.20	1,500	\$540.00	1,500	\$138.00
200	\$151.20	2,000	\$738.00	2,000	\$172.80
250	\$186.00	2,500	\$828.00	2,500	\$208.80
300	\$219.60	3,000	\$954.00	3,000	\$244.80
350	\$252.00	3,500	\$1,068.00	3,500	\$282.00
400	\$288.00	4,000	\$1,218.00	4,000	\$319.20
450	\$324.00	4,500	\$1,314.00	4,500	\$354.00
500	\$360.00	5,000	\$1,458.00	5,000	\$391.20
Posters have full bleeds and are customized with your show info. They are ideal for advertising your event at your venue and in as many community locations as possible.		Handbills are printed with full bleeds on both sides. The front is customized with your show info. The back of the handbill gives a description of Illusion and Beyond and the ministry of Toby Travis. Handbills are ideal for handing out to friends and family members that may attend your event as a flyer for the show. Handbills can also be inserted in local publications or church bulletins.			
18 x 24 - 4 color laminated posters					
1	\$30.00	4	\$90.00		
2	\$48.00	5	\$110.40		
3	\$68.40	6	\$132.00		

BILLBOARDS

Illusion and Beyond® billboards will be customized with your show information and sized to fit specifications of your local billboard company. Clients are responsible for contacting the company and buying the billboard space. Clients should then contact malley | norman with billboard company's size and file specifications and delivery method for print ready files. Design and file modification fees of \$50/hour will be applied and billed separately.

ADS

Illusion and Beyond® ads will be customized with your show information and sized to fit the specifications of your local publication. Clients are responsible for contacting the publication and buying the ad space. Clients should then contact malley | norman with ad size, specifications and delivery method for print ready files. Design and file modification fees of \$50/hour will be applied and billed separately.

BANNERS

4' x 7' UVR printed on 18 oz. vinyl with reinforced hems and grommets		4' x 8' printed on 18 oz. vinyl with reinforced hems and grommets	
Qty.	Price	Qty.	Price
1	\$182	1	\$208

Toby Travis Illusion and Beyond banners are designed to be hung outside the show venue. They are printed with a special outdoor ink that will weather the elements. Printed banners can be picked up in person at Digigraphics in South Minneapolis or shipped UPS ground for \$10-\$20, depending on package weight. Rush orders can be shipped sooner at a higher cost.

malley | norman

Contact us today at bryan@malleynorman.com or by phone at 763-300-3283 to start your order!

- Design fees of \$50/hour will be applied to all orders for typesetting and file creation
- A 10% mark up of the total print cost will be applied if we handle printing
- Clients will receive pdf proofs of all materials before printing
- Standard turn around is 2 days. Next day turn around, add 10% to print price. Same day turn around, add 15% to print cost



PREPARE TO BE
AMAZED
ILLUSION AND BEYOND®

